2024-2025 Academic Year

FROST SCHOOL OF BUSINESS

Centenary
COLLEGE OF LOUISIANA

Frost School of Business
2911 Centenary Boulevard
Shreveport, Louisiana 71104

318.869.5141
mba@centenary.edu

CENTENARY.EDU/MBA

Frost School of Business
MBA Program
Centenary College of Louisiana
2024-2025

MBA PROGRAM

FROST SCHOOL OF BUSINESS

CENTENARY COLLEGE OF LOUISIANA

2911 CENTENARY BOULEVARD

SHREVEPORT, LOUISIANA 71104

TELEPHONE 318.869.5141

Revised July 29, 2024

Centenary College is an equal opportunity educational institution. Centenary College does not discriminate on the basis of race, color, creed, national or ethnic origin, religion, gender, age, marital status, disability, or sexual orientation, in the administration of its educational policies, recruitment or admission of candidates, scholarship, grant or loan programs, athletic or other College-administered programs, employment procedures, training programs, promotion policies or other related personnel practices. The College designates a coordinator for compliance with Section 504 of the Rehabilitation Act of 1973, Title IX of the Educational Amendments of 1972, and the Internal Revenue Service. The College follows the guidelines for records established by the Family Educational Rights and Privacy Act (1974).

The provisions of this bulletin do not constitute an offer for a contract, which a student may accept through registration, and any provision or requirement, including fees, may be changed at any time with or without notice.

Contents

Table of Contents 2-3

I. General Information 4
Centenary College of Louisiana

II. Program Overview 5-6
Purpose of the MBA Program
Accreditation
Philosophy of Instruction
Program Outcomes
Academic Workload

III. Admission 7-9
Full Admission
Undergraduate Prerequisites
Steps in the Admission Process
Recommendation/Letter of Support
Essay
Interview
Notification of Acceptance
Requirements for Admission (a summary of Admission requirements)

IV. Financial Information 10-11
Tuition
Financial Aid
Financial Clearance
Basic Fees
Centenary Alumni Tuition Discount

V. Academic Policies 12-17
Academic Calendar
Registration
Academic Advising
Degree Requirements for the MBA
Course Load
Grades
Probation and Dismissal
Repeating Courses

V. Academic Policies (continued) 12-17
Attendance
Auditing Courses
Course Drop
Withdrawal and Refund Policy
Leave of Absence
Re-Admission
Credit by Transfer of Course Work
Course Exemption
Graduation
Commencement
Academic Honesty
Grade Appeal Policy

VI. Program of Study 18
Structure and Sequence

VII. MBA Course Descriptions 19-21
MBA Prerequisites
MBA Calendar 2024-2025

VIII. 2024-2025 Class Schedule 22

IX. Campus Life 23-25
Student Identification Card
Vehicle Registration
Magale Library
Fitness Center
Computing Facilities
Campus Store and Post Office
Online Bookstore
Campus Events, Performing Arts, and Athletics
Meadows Museum of Art
MBA Lagniappe Events

X. Administration 26

XI. Graduate Business School Teaching Faculty 27

XII. Map of Centenary College 28

I. General Information

Centenary College of Louisiana

In 1825, the College of Louisiana began offering liberal arts and pre-professional education to college students in the South. Twenty-three years later, in 1848, it merged with Centenary College, a Methodist institution in Clinton, Mississippi. In 1908, Centenary College of Louisiana moved to its present location in Shreveport.

For more than 199 years, Centenary College has stood for academic and professional excellence. Our graduates have gone on to high achievement in business and their professional lives, and our faculty members have distinguished themselves in teaching, research, and professional service.

Graduate business education came to Centenary in 1976. The MBA Program began in 1984. Enrollment in the program is limited, assuring a personalized education and maximum interaction among participants and our faculty.

Our Mission

Centenary College prepares global citizens to live productive lives of vitality and purpose.

Our Vision

Building on a firm foundation in the liberal arts, Centenary is committed to education that happens inside and outside the classroom, in the community, and in the world. Centenary students will be challenged to read, listen, and think critically; to write and speak clearly; to analyze, interpret, and synthesize ideas and information qualitatively and quantitatively; to celebrate the diversity of human cultures; and to appreciate the value of artistic expression. This will take place on a campus enriched by individuals from many faiths and cultures and that emphasizes ethical and intellectual growth and the joy of creativity and discovery.

Our Values

Consistent with its founding as a Methodist institution and its continued affiliation with the United Methodist Church, Centenary College promotes the values of compassion, integrity, intellectual and moral courage, and personal and collective responsibility. Centenary is committed to the value of civic debate, the integrity of science, and the inherent usefulness of the liberal arts to help students lead lives of meaning. As a community, the College cultivates the knowledge, truth, and integrity that are crucial to our common future as we seek to transform the world.

Our Commitment to Diversity

Centenary College of Louisiana values human diversity in all its richly complex and multi-faceted forms, whether expressed through race and ethnicity, culture, political and social views, religious and spiritual beliefs, language and geographic characteristics, gender, gender identities and sexual orientations, learning and physical abilities, age, and social or economic classes.

II. Program Overview

Purpose of the MBA Program

Centenary College's Master of Business Administration (MBA) program aims to help bright, ambitious individuals achieve greater success in their management careers. We stress the key skills and critical business concepts that managers need to be effective in their jobs today and in the future. We also help each individual develop the confidence and insight required for accepting greater responsibility.

Our program is designed to heighten strategic thinking and to develop the entrepreneurial mind-set that enables innovation within organizations. Our students become adept at recognizing an opportunity, marshalling the necessary resources, and executing the opportunity as a holistic plan: Strategy Defined—Innovation Applied.

We expect that our graduates will expand their leadership responsibilities, advance faster, and rise higher with the Centenary MBA degree.

We strive to provide students with a challenging, immediately applicable, and stimulating learning environment that will maximize their return on investment. After satisfactorily completing all coursework and program requirements, a student earns a MBA degree.

Accreditation

Centenary College of Louisiana is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and master's degrees. Centenary College of Louisiana also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Centenary College of Louisiana may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling 404.679.4500, or by using information available on SACSCOC's website (sacscoc.org).

Philosophy of Instruction

Centenary MBA courses concentrate on core concepts that have significant practical applications in today's organizations. Our courses are taught from a senior management perspective with an emphasis on the business skills and knowledge that enable a shift from functional expertise to broad-based leadership, strategic thinking, and a mind-set for organizational innovation.

Courses are taught by full-time Centenary professors as well as highly qualified business executives who are currently active in developing new products, financing ventures, managing factories, and guiding personnel programs. Typically, class sizes are small, assuring a personalized and highly interactive learning environment.

Our program taps into the management and operating experience of each participant and then builds on that experience in the classroom. The Frost faculty is particularly adept at stimulating the exchange of ideas among our students. The applied orientation of our program facilitates immediate transfer of classroom learning back to the workplace while preparing our MBA candidates for the challenges each will face in the future.

Program Outcomes

At completion of the MBA, students will have developed a valuable skillset, including communication, critical thinking, and complex problem solving. Students will be prepared to analyze, design, and implement projects as an influential leader in their organization. Graduates of our in-class MBA will be able to perform the following:

- Critically assess business performance to strategically manage business opportunities in a dynamic context.
- Analyze organizational resources to enhance productivity, collaboration, and innovation.
- Integrate industry and discipline specific tools to the analysis of targeted business sectors and problems.
- Execute effective and ethically driven business decisions through the application of appropriate frameworks.
- Formulate and deliver appropriate verbal and written communications on business performance, requirements, and outcomes.

Academic Workload

Centenary MBA courses are intense and demanding. Most students take one to two courses per term. In a typical week, students may expect to spend approximately eight hours outside of class preparing for each class session. Students who know in advance that they will have to miss more than one class meeting should not enroll for that term. With three absences, students are automatically dropped from the course. Extenuating circumstances for more than two absences must be approved by the instructor and the Dean.

III. Admission

Admission to the MBA program is contingent upon the applicant having a bachelor's degree from an accredited institution with a grade performance indicating probable success at the graduate level. Applicants to the MBA program are considered degree-seeking candidates.

Full Admission

The following minimum criteria must be met in order to be considered for admission to the MBA program:

1. Applicants should have a bachelor's degree from a regionally-accredited traditional college or university. Online, distance learning, or degrees from non-traditional institutions will be assessed on a per applicant basis.
    a. Applicants should have a career grade point average of 2.5 or better (4.0 system) for all work pursued, including graduate and undergraduate grades.
    b. Applicants must be academically eligible to return to their previous institutions.
2. Approval from the Dean of the Frost School of Business.
3. The application packet should include:
    a. A written essay, of no more than 500 words, explaining your career progression to date, your significant career accomplishments, your professional strengths, and your professional goals.
    b. A current resume.
4. Additional required application materials include:
    a. One complete official transcript (sent from the institution directly to the Centenary Frost School of Business) from every institution previously attended, including undergraduate and graduate work. Transcripts from at least one of the previously attended institutions should show evidence of completion of a bachelor's degree.
5. Completion of undergraduate prerequisites.
6. Upon receipt of the above materials, applicants will be contacted to schedule an interview with the Dean of the Frost School of Business.

Undergraduate Prerequisites

Basic undergraduate preparation in Business Administration is a requirement for taking graduate level courses leading to an MBA. A student with a bachelor of business degree or its equivalent normally will have completed the basic courses needed. A student whose undergraduate degree is in another discipline can meet these requirements by completing two additional courses that may be taken in the classroom or online:

- Principles of Microeconomics (3 hours)
- Principles of Macroeconomics (3 hours)

As an alternative, a student can demonstrate proficiency in the above areas on an approved test, such as the CLEP test. A student must earn a "C" or better in all prerequisites. The Dean may require that a student repeat certain prerequisite courses taken as an undergraduate. A student will not be admitted to candidacy for the MBA prior to having completed these prerequisites. Courses may not be taken for graduate credit without the proper prerequisite for that course. Students may take up to six credits of graduate work while completing the undergraduate prerequisites. These courses are not part of the core requirements for an MBA.

Contact: Admission, Frost School of Business
Jackson Hall, Room 210
Centenary College of Louisiana
2911 Centenary Boulevard
Shreveport, Louisiana 71104
318.869.5141
mba@centenary.edu

Apply: centenary.edu/academics/departments-schools/frost-school-of-business/graduate-studies/ and click on "Apply Now."

Steps in the Admission Process

An online completed application form should be submitted to the above email address.

An official transcript should be requested by you from each college attended. Transcripts should be forwarded from your previous college(s) directly to our office or to the Centenary Registrar. Please use the mailing address shown above. All transcripts must be received prior to admission.

After your application materials have been reviewed, you will be contacted by the Dean of the Frost School of Business and a personal interview will be arranged.

Recommendation/Letter of Support

A recommendation attesting to intellectual and professional abilities should be requested from an individual who is familiar with the candidate's commitment to the program and potential.

Essay

The essay is used to evaluate several areas of candidacy. First, your essay outlines career progression, significant accomplishments, and thoroughness of your career planning and preparation. Second, your essay often reveals your strengths as well as

areas of opportunity. Finally, your essay demonstrates your written communication skills. Please include an updated resume along with your essay and application.

Interview

All candidates for admission are required to participate in a personal interview with the Dean of the Frost School of Business. The interview helps to further assess the candidate's strengths, motivations, personal commitment, and ability to meet the demands of the MBA program. It is also an opportunity for the candidate to ask further questions and to discuss individual considerations.

Notification of Acceptance

Candidates who are accepted into the program will receive a letter of notification of their acceptance.

Requirements for Admission

1. Official transcripts from all previous academic work, sent directly to the Frost School of Business or to the Centenary Registrar, from the institution
2. All professional, academic, and work experience is considered in an individual's application and reviewed on a case-by-case basis.
3. The completed application form, including essay and resume
4. Recommendation/support letter
5. Interview with the Dean of the Frost School of Business

Meeting these requirements does not guarantee admission to the MBA program.

IV. Financial Information

Tuition for the 2024-2025 Academic Year

Tuition for the Centenary College MBA Program is $2,250 per course for the 2024-2025 school year. Total tuition for the program is $22,500. Information concerning financial aid may be obtained from the financial aid director at 318.869.5137. Graduate students can borrow under the Federal Direct Student Loan Program or the Graduate PLUS Loan Program. Information about these programs can be found at studentaid.gov. Students should file the Free Application for Federal Student Aid (FAFSA) and then email the Financial Aid Office (finaid@centenary.edu) with information on which terms need to be covered. The Centenary Business Office should be contacted at 318.869.5125 to make financial arrangements for the MBA payments.

Financial Aid

Graduate students may borrow under the Federal Direct Student Loan Program or the Graduate PLUS Loan Program. Information about these loan programs can be found at studentaid.gov. Students should file the 2024-25 Free Application for Federal Student Aid (FAFSA) and the email the Financial Aid Office (finaid@centenary.edu) with information on which terms need to be covered and the students borrowing requirements. Student loans are not disbursed until the end of the second week of each term. If a student withdraws from two consecutive terms while receiving federal aid, that student will not be completing satisfactory progress and will not be eligible for federal aid the next term enrolled.

Financial Clearance

Financial arrangements may be made through the Business Office. Tuition and expense bills are sent to students prior to the start of each term. Payment is due two weeks after the start of each term. These bills contain tuition and related fees and reflect financial aid credits awarded. Interim monthly statements are mailed throughout each semester for incidental fees incurred. Before registration for the next term, all past due balances must be paid in full or a "HOLD" will be placed on the student's account, which will prevent the student from registering. Students who are more than ten days delinquent in payment of any fees may be suspended from the College. No transcripts will be issued until all financial obligations to the College have been met. Delinquent account balances, which include Perkins Loan, will be turned over to a collection agency. All fees associated with the collection of the debts are the responsibility of the student. Information concerning financial clearance may be obtained from student_accounts@centenary.edu or from the Business Office at 318.869.5125.

Basic Fees

Copyright Fees: In addition to textbooks, many classes assign cases and articles that require payment for duplication. Students are responsible for such payments before the second week of classes.

Centenary Alumni Tuition Discount

Take your next step at Centenary and take advantage of tuition discount programs for the MBA program!

- Current students receive a 20% tuition discount for direct entry into Centenary's MBA program.
- Returning alumni receive a 10% tuition discount to begin the MBA program. Centenary alums should contact the Dean of the Frost School of Business for additional information at 318.869.5141.

V. Academic Policies

Academic Calendar

The MBA Program utilizes a unique calendar. Whereas most programs have two or three terms, the Centenary program has five 10-week terms per year. This calendar allows students to accelerate their studies and complete the curriculum in a one year period.

Fall	August 5 – October 11, 2024
Winter I	October 14 – December 20, 2024
Winter II	January 6 – March 14, 2025
Spring	March 17 – May 23, 2025
Summer	May 26 – August 1, 2025

Registration

Registration begins two weeks prior to the start of the term and is handled by the Dean's Office. All students will be notified when it is time to register for the next MBA term.

Academic Advising

The Dean and full-time faculty of the Frost School of Business advise students in the planning of their academic programs.

Degree Requirements for the MBA

The MBA Program consists of a pre-established curriculum of nine three-hour courses and three hours of a project/thesis (30 total hours). There are no electives.

Students must complete 30 total hours of required academic work and earn a 3.0 ("B" average) to receive their MBA.

The degree must be completed within seven calendar years after commencing the program.

Course Load

For financial aid purposes, enrollment in two courses per ten-week term constitutes full-time enrollment.

Grades

The grading scale for MBA candidates is:

A – Excellent
B – Good
C – Average
D – Poor
F – Failing
I/IR – Incomplete
W – Withdrawal

The grade of "I" or "IR" will automatically become an "F" if not completed within three terms.

Due to the Federal Privacy Act, the Frost School of Business office cannot inform students of their grades in person. Students may view their grade information via the Centenary College Bannerweb. No grades will be given out over the telephone.

Probation and Dismissal

A student who receives a grade of "C" in any graduate course pursued in the graduate program will be placed on probation. A second "C" will result in dismissal from the graduate program and the student will not be allowed to pursue any further graduate work in the Centenary College Frost School of Business. A student whose semester grade point average or cumulative grade point average falls below 3.0, will be placed on probation; if the students fails to raise the grade point average to at least a 3.0 in the following two terms, the student will be dismissed from the graduate program, and will not be allowed to pursue any further graduate work in the Centenary College Frost School of Business. A student who receives a grade of lower than "C" in any one course pursued in the graduate program will be dismissed from the program, and will not be allowed to pursue any further graduate work at Centenary College unless their cumulative grade point average is at least a 3.0 or higher.

Repeating Courses

MBA students may repeat courses in which a C was earned. The Repeat/Replace course form must be prepared by the student and submitted for processing before the term begins when the course is being repeated. The higher grade will be used in calculating the student's standing in the program.

This policy is in harmony with our coaching philosophy of education. We believe all of our students are capable of high performance. Some need more time and coaching than others.

Attendance

Students are allowed two absences per course. With three absences, students are automatically dropped from the course. Extenuating circumstances for more than two absences must be approved by the instructor and the Dean.

Auditing Courses

Students auditing courses will not receive credit nor will they be permitted to take a credit examination on work audited. The tuition for auditing courses is the same as for enrolling in courses.

Course Drop

The last day to drop a course is the Wednesday of the seventh week of the term at 4:00 p.m.

Withdrawal and Refund Policy

MBA students are not charged a fee for dropping classes. During the first two weeks of a term, courses may be dropped without penalty by calling the Dean's office at 318.869.5141 and notifying the professor. After the first two weeks, classes may be dropped only by sending the Dean a written letter or email of request to drop.

The student who drops a class after the first two-week grace period will be required to pay full tuition cost.

If a student wishes to drop all classes in which he/she is enrolled, the student must withdraw from the institution. Failure to attend classes does not constitute an official withdrawal from the institution. The student must notify the registrar's office to initiate withdrawal. Official withdrawal occurs on the date the student receives the approval of the Vice President for Academic Affairs and Provost of the College for the withdrawal.

If a student, who is disbursed Title IV financial assistance, withdraws or stops attending class on or before completing 60% of the term in which the Title IV aid was disbursed, the College will implement the federal Return of Title IV Funds policy per the Higher Education Act of 1998. The amount of Title IV aid to be returned to the applicable federal programs will be determined, using the student's withdrawal date, by calculating the percentage of the enrollment period which the student did not complete. The College will return the lesser of the total of unearned aid or an amount equal to institutional charges multiplied by the percentage of unearned aid. The College must return unearned funds within 45 days of the date of determination of the withdrawal date.

Leave of Absence

Students in good standing in the graduate program may elect to take a four term leave of absence, that is to not enroll in coursework for four terms. Candidates must complete and submit a "Leave of Absence" form available in the Frost School of Business.

Re-Admission

Graduate candidates whose study is not continuous in the Centenary College MBA program (five years have lapsed since last enrollment) must apply for re-admission to the program. The application for readmission is made to the Frost School of Business. The application fee for re-admission is $50.

Credit by Transfer of Course Work

A maximum of six credit hours may be transferred from other accredited graduate programs into the Centenary MBA program. Credit will be accepted only when a grade of B or higher has been earned and the course was completed during the six-year period prior to enrollment in the Centenary MBA program.

Course Exemption

Students holding a Certified Public Account (C.P.A.), Certified Management Accountant (C.M.A.), or a Certified Internal Auditor (C.I.A.) certificate are exempt from MBA 513 Financial Accounting and Reporting and MBA 520 Managerial Accounting. Upon approval of the Prior Learning Credit Request form, credit will be awarded and posted to the student's academic record. Students must submit official documentation of certificate completion to receive credit. Expired certificates are not accepted for credit.

Graduation

The graduation commencement exercise takes place once a year in late April/early May. All students are expected to attend. A student unable to attend commencement must notify the Vice President for Academic Affairs and Provost of the College in writing prior to graduation.

A student must submit an application to graduate form to the Registrar by September 30 if he/she plans to graduate in May of the next year. It is the responsibility of each student to make certain that all course requirements for graduation have been met.

Students must satisfy the following in order to graduate:

1. Completion of all required course work.
2. Submission of approved entrepreneurial project.
3. Minimum of 3.0 grade point average.
4. No outstanding College bills.

Students are responsible for obtaining the academic gown, cap, and hood to be worn to Commencement.

See the MBA academic calendar on page 21 for the anticipated graduation dates based on term of matriculation.

Commencement

Students who complete graduation requirements by the spring of a given year normally participate in commencement exercises at the close of that spring semester. Students who are very near completion may participate in commencement if they fulfill the following conditions:

- they must be within 8 hours of completing all graduation requirements;
- they must, in consultation with their academic advisor(s), develop a Degree Completion Plan (available from the Registrar) showing how they intend to complete the remaining degree requirements by the end of the fall semester of the calendar year in which they plan to process;
- they must submit the Degree Completion Plan to the Registrar by the end of the last day of classes for the spring term as indicated in the College's Academic Calendar.

In such circumstances, participation in commencement exercises does not imply the conferral of a degree, nor will a diploma or institutional honors be given to the student or a transcript be released until all graduation requirements are complete. The credit hour limit of this policy is not subject to alteration by petition.

Academic Honesty

Honesty, trustworthiness, and respect for others are core values held by the Centenary College community. As members of this community, students enrolled in graduate coursework at Centenary shall neither commit nor tolerate cheating, plagiarism, or other forms of academic dishonesty. While it is the responsibility of faculty to explain what constitutes academic dishonesty within the particular requirements of their courses, academic dishonesty is generally defined as the representation of another's work as one's own, a violation of testing conditions, or complicity in such acts.

Centenary College follows the following procedure for all cases in which a student enrolled in graduate coursework is suspected of academic dishonesty:

1. The instructor, observing or becoming aware of an apparent incident of academic dishonesty, informs the student of the infraction as expeditiously as possible. The instructor may take whatever academic punitive action he/she may deem appropriate, up to and including a grade of F in the course and removal from the classroom.
2. The instructor must inform the Dean by letter of the infraction and the instructor-imposed penalty. The Dean determines whether additional academic punitive action is appropriate.
3. Via certified mail (with a copy sent by regular mail), the Dean must inform the student of the actions taken and the student's right to appeal the decision to the Graduate Education Committee. Proof of mailing will be sufficient to prove notice in the event that the recipient refuses to sign for or accept the letter.
4. Should the student wish to appeal, he/she must make a written appeal within one week of this notification by delivering a written appeal to the Dean. The Dean will then forward the appeal to the chair of the Graduate Education Committee.
5. If the accused student appeals the instructor's action, the Graduate Education Committee takes testimony from the instructor, the student, and all appropriate witnesses including those designated by the student.
6. In the event of a finding of guilt, the ruling is final; however, the Graduate Education Committee may modify the penalty.
7. Should the student be found innocent, the instructor must re-evaluate the work in question and not penalize the student for the alleged violation.

Grade Appeal Policy

1. It is the policy of Centenary College that students are responsible for fulfilling prescribed course objectives, completing stated course assignments, and adhering to

stated academic standards for each course in which they are enrolled. If an instructor has evaluated a graduate candidate in a professionally accepted manner, an academic appeal is not warranted. Also, an appeal is an inappropriate recourse for questions of professional competence or academic freedoms. Only charges of arbitrariness, capriciousness, and prejudice are subject to academic appeal.

2. Based on these principles, issues eligible for appeal involve computational errors, application of course rules, adherence to syllabi, consistency and communication of evaluation standards, and expressed bias.
3. Graduate candidates who believe that their final grade reflects an arbitrary or capricious academic evaluation or reflects discrimination based on race, color, religion, age, sex, sexual orientation, or disability may employ the following procedures to seek modification of such an evaluation:
    a. If a graduate candidate receives a final grade in a course which he/she believes is unfair, the candidate should first contact the faculty member involved prior to the end of the drop/add period of the next academic term.
    b. If the candidate complaint is not resolved, the candidate may appeal his/her grade to the Dean. It is the candidate's responsibility to provide a written statement of the specific grievance with all relevant documentation (syllabus, guidelines for papers, presentations, etc.) attached.
    c. If the Dean is unable to resolve the grade appeal to the satisfaction of the candidate and the faculty member involved, or the faculty member involved is the Dean, then a written appeal prepared by the candidate with all relevant documentation may be made to the Vice President for Academic Affairs and Provost of the College. The Vice President for Academic Affairs and Provost of the College will make the final decision in terms of resolution of the appeal.
    d. All parties to the grade appeal process are to maintain strict confidentiality until the matter is resolved.

All policies of Centenary College apply to both undergraduate and graduate students, unless specifically noted in this catalog.

VI. Program of Study

The Structure and Sequence of the Program

The MBA Program consists of a pre-established curriculum of nine three-credit-hour courses and three-credit-hours of a project, for a total of 30 credit hours. There are no electives. The courses in the program are listed below; those with asterisks require prerequisites:

MBA 510 **Leadership and Organizational Performance**
MBA 513 **Financial Accounting and Reporting**
MBA 515 **Managerial Statistics**
MBA 520* **Managerial Accounting (prerequisite is MBA 513)**
MBA 525* **Financial Management (prerequisite is MBA 513)**
MBA 530 **Marketing and New Media Management**
MBA 535 **Operations and the Value Chain**
MBA 540 **Regulation and Ethics for Business**
MBA 565* **Business Strategy and Integration (prerequisites are MBA 510 and MBA 525)**
MBA 570* **Entrepreneurship and Business Development (prerequisite is MBA 565, Committee approval)**

Classes meet for ten weeks, one night per week. If the class night falls on a holiday, then the class is rescheduled to meet the minimum ten class meetings per term.

VII. MBA Course Descriptions

MBA CORE CURRICULUM

MBA 510: Leadership and Organizational Performance

This course focuses on the human and structural aspects of organizational management at the individual, group, and organization levels. Students assess, evaluate, and apply evidence-based management practices and theory that can lead to tangible organizational performance outcomes, such as increased job satisfaction, increased revenue, improved motivation and conflict resolution techniques; greater work-life balance; and enhanced leadership effectiveness. Students will be introduced to contemporary leadership theories and provide some suggested methods for developing leadership capacity at the individual and organizational levels.

MBA 513: Financial Accounting and Reporting

Accounting practices and procedures used to develop and report with financial statements. Emphasis is placed on a practical approach to understanding and applying accounting data including the use and misuse of historical accounting data; interpreting and reporting balance sheets, income statements, statements of retained earnings of proprietorships, partnerships, corporations, and statements of cash flows. This course is waived for students with a current C.P.A. , C.M.A., or C.I.A. designation.

MBA 515: Managerial Statistics

Introduces the quantitative tools most frequently used in business. Applied concepts from statistics and management science. Topics covered include descriptive statistics, probability, estimation, hypothesis testing, and regression.

MBA 520: Managerial Accounting

Course focuses on how accounting concepts are used in inventory management, overhead allocation, cost accounting, depreciation and internal reporting, control, and other areas. Topics also include how managers interpret and alter accounting information in order to make appropriate business decisions. Prerequisite is MBA 513. This course is waived for students with a current C.P.A. , C.M.A., or C.I.A. designation.

MBA 525: Financial Management

Fundamental principles and practices relevant to a firm's financial strategy are addressed. Emphasis is on conceptual foundations and analysis of how financial fundamentals impact financial strategies and the efficient allocation of wealth resources. Topics include: development of pro forma statements, operating budgets, financial environments, market efficiency, financial analysis, cash flow, time value of money, risk analysis, capital budgeting, capital structure, dividend policies and other methods for firms to finance operations and growth. Practical case examples as well as contemporary theories of finance are discussed. Prerequisite is MBA 513.

MBA 530: Marketing and New Media Management

Students integrate classical marketing theory with innovative marketing techniques and tactics to support a firm's overall marketing and business strategies. Students will learn how to assess, select, and integrate digital technologies, analytical approaches, and social media in concert with a firm's overall marketing strategy.

MBA 535: Operations and the Value Chain

Emphasis is placed on the operational activities that successfully create and deliver products and services across the entire supply chain from the raw material to the final product. Included is the development of those performance skills which enhance the supplier and customer relationships and the order fulfillment activities. Techniques addressed include demand forecasting, quality performance analysis, and productivity measurement for both manufacturing and service operations. Case studies and business visits utilized.

MBA 540: Regulation and Ethics for Business

This course will study how the law and public policy affect business enterprises and the impact of decision making. Topics include government control of monopolies, public ownership of enterprises, and government regulation of business. Also, the role of government in protecting consumers, employees, investors, and the environment is studied. Emphasis is placed on applying these concepts to business decisions while considering the ethical perspective.

MBA 565: Business Strategy and Integration

The business enterprise operates in a competitive and dynamic environment. This course is designed to integrate the various business disciplines of management, marketing, economics, finance, and accounting which are relevant to the decision-making process in formulating policies and strategies within the business enterprise. Emphasis will be placed on innovation and organizational change. Case studies and research projects are utilized to supplement text readings. Prerequisites are MBA 510 and MBA 525.

MBA 570: Entrepreneurship and Business Development

In this practicum, MBA candidates propose, develop, and present a comprehensive business plan for a business opportunity of their choosing. The projects may address the initiation of a new venture as an independent business or the initiation of a new product or process for an existing enterprise. Prerequisites are MBA 565 and MBA committee approval of project proposal.

MBA PREREQUISITES (if needed)

Microeconomics

Microeconomics is concerned with the behavior of individual economic units, households, and firms. The course will explore what it means to efficiently allocate resources. The course will introduce the student to the essential concepts necessary to understand economic activity and economic issues involving public policy at the individual level.

Macroeconomics

This course equips students with basic tools that enable them to analyze the effect of government policies (fiscal and monetary) on economic growth, short-run fluctuation in output, the banking sector, the level of unemployment, inflation, the GDP, and other macroeconomic indicators. Students will also be able to measure the National Income, the GDP deflator, and the CPI and have a better understanding of how the economy operates.

* Microeconomics and Macroeconomics are prerequisites for the MBA program and not part of the MBA Core Curriculum.

MBA CALENDAR 2024-2025

	COMPLETED APPLICATION DEADLINE	REGISTRATION	TERM	PAYMENT DEADLINE	COURSE GRADE DUE	EXPECTED EARLIEST GRADUATION DATE IF BEGIN THIS TERM
FALL 2024:	July 31, 2024	July 29 - August 9, 2024	August 5 - October 11, 2024	August 16, 2024	October 16, 2024	August 2025 (12 months)
WINTER I 2024:	October 9, 2024	October 7 - October 18, 2024	October 14 - December 20, 2024	October 25, 2024	January 8, 2025	May 2026 (20 months)
WINTER II 2025:	December 20, 2024	December 16, 2024 - January 10, 2025	January 6 - March 14, 2025	January 17, 2025	March 19, 2025	May 2026 (18 months)
SPRING 2025:	March 12, 2025	March 10 - March 21, 2025	March 17 - May 23, 2025	March 28, 2025	June 11, 2025	May 2026 (15 months)
SUMMER 2025:	May 21, 2025	May 19 -May 30, 2025	May 26 - August 1, 2025	June 6, 2025	August 6, 2025	June 2026 (12 months)

VIII. 2024-25 Class Schedule (tentative)

		FALL '24 8-5 to 10-11	WINTER I '24 10-14 to 12-20	WINTER II '25 1-6 to 3-14	SPRING '25 3-17 to 5-23	SUMMER '25 5-26 to 8-1
MBA 510	Leadership and Organizational Behavior	X				
MBA 513	Financial Accounting and Reporting	X				
MBA 515	Managerial Statistics					X
MBA 520	Managerial Accounting*		X			
MBA 525	Financial Management*			X		
MBA 530	Marketing and New Media Management		X			
MBA 535	Operations and the Value Chain*					X
MBA 540	Regulation and Ethics for Business				X	
MBA 565*	Business Strategy and Integration			X		
MBA 570*	Entrepreneurship and Business Development				X	

These courses require prerequisites.

Note: This is only a tentative schedule. Staffing availability and enrollment eligibility affect course scheduling. Classes are normally held from 5:30 – 9:20 p.m. on the night indicated. Definite schedules will be sent to students approximately two weeks prior to the first day of registration.

IX. Campus Life

Student ID Card

MBA students are encouraged to take full advantage of the offerings of the Centenary community. The College has granted MBA candidates free admittance to most performances and athletic events and access to the Fitness Center. Present your Centenary ID to be admitted. To get your Centenary ID, come by the Dept. of Public Safety in Centenary Square, Suite 214A between 1 p.m. and 5 p.m. or call 318.869.5164 to set up an appointment. There is a fee to replace a lost or intentionally damaged ID.

Vehicle Registration

You will need to register your vehicle to help campus security protect our parking area. Vehicle registration is processed via the Centenary College web site at centenary.edu/directories/offices-services-directory/public-safety/parking-and-vehicles/vehicle-registration. Go to "Register your vehicle here." Provide all of the information requested on the registration form and click "Submit." DPS will forward your parking tag to the Frost School of Business. You will be notified that your tag is ready and you may then either pick it up in our office or pick it up from your instructor in class.

Magale Library

Centenary's libraries provide access to hundreds of thousands of print and digital books, journals, and research materials. Our extensive collection of subscription web-based resources, which offer access to periodicals like the *Wall Street Journal* (print edition and abstracted in the database Nexis Uni) and databases like Business Source Complete, is accessible from anywhere using your Centenary credentials, and all of our collections are easily searchable from our home page using our new smart search interface, Omnia (visit centenary.edu/library).

Cooperative arrangements with the Louisiana Library Network (LOUIS) and LALINC allow graduate students to apply for a LALINC card at the Magale Library and visit any college or university in Louisiana that honors these cards and check out materials. Via inter-library loan, students can access a book or article anywhere in the world within 24 hours to three days.

Help is available over the phone, in person, through chat, and by email, and we are happy to offer research consultations and/or instruction on research and resources nearly anytime.

Library hours during the undergraduate fall and spring semesters:

8 a.m. to 11 p.m.	Monday - Thursday
8 a.m. to 5 p.m.	Friday
1 p.m. to 5 p.m.	Saturday
3 p.m. to 11 p.m.	Sunday

Summer, May Module, August immersion term, and holiday times differ. Call the library for precise times or additional information: Circulation desk: 318.869.5047
General library inquiries and reference help: 318.869.5171.

Fitness Center

The Centenary Fitness Center and Natatorium contains two basketball courts, a 25 meter swimming pool, an indoor track, an exercise area with weight machines and cardiovascular equipment, an aerobic room, a dance studio, and a racquetball court. MBA students are invited to use this facility provided they are currently enrolled in a course and have a current Centenary ID card.

Fitness Center hours during the undergraduate fall and spring semesters:

7 a.m. to 9 p.m. ..... Monday - Thursday
7 a.m. to 7 p.m. ..... Friday
10 a.m. to 4 p.m. ..... Saturday
10 a.m. to 4 p.m. ..... Sunday

Summer, May Module, August immersion term, and holiday times differ. Call the Fitness Center at 318.869.5060 for additional information.

Computing Facilities

The Frost School of Business houses technology rich classrooms and computing laboratories. A multimedia center on the main floor of the Frost School of Business is equipped with state-of-the-art hardware and software for printing, scanning, desktop publishing, and video editing.

Our MBA classrooms are on a wireless network enabling you to access the information resources of the Frost School of Business on your own wireless-equipped laptop as desired.

All students are issued campus e-mail, Canvas, and Banner accounts.

Campus Store and Post Office

Supplies and College apparel are available at the Centenary College Campus Store (318.869.5278) which is located, along with the Post Office, in the Moore Student Union Building. Hours for the Post Office are 9 a.m. to 4 p.m., Monday through Friday. Hours for the Campus Store are 10:00 a.m. to 3 p.m. Monday through Friday.

Online Bookstore

Centenary's online bookstore is powered by Follett. Course materials may be purchased online at bkstr.com/centenarycollegestore/home.

Campus Events, Performing Arts, and Athletics

MBA students are welcome to attend campus cultural and athletic events. Lectures, films, and other programs are held throughout the year, many open to the public and many of special interest to individual classes or disciplines. A complete listing of campus events can be found on the website at centenary.edu.

The Marjorie Lyons Playhouse offers a full schedule of dramatic performances; the Hurley School of Music presents concerts by visiting and local artists, as well as the music faculty. Graduate students and a guest may attend most performances at the Centenary student rate. For information on Playhouse schedules, visit centenary.edu/mlp. Music events can be found at centenary.edu/hurley.

MBA students are also welcome to attend athletic events. Centenary participates in NCAA Division III athletics and sponsors 20 intercollegiate athletic programs: ten men's sports and eleven women's sports. A full schedule of events is available online at gocentenary.com.

Meadows Museum of Art

The Meadows Museum schedules national as well as regional exhibits. It is the permanent home of the Jean Despujols Collection of Indochinese Art. For museum hours, visit centenary.edu/meadows.

MBA Lagniappe Events

The Frost School Office of the Dean host events during the course of the year to offer our MBA candidates and alumni a "little something extra." We sponsor speakers series, a spring cocktail reception, and other projects benefitting the community. Contact the Dean of the Frost School of Business for specific dates and times.

Tom Dark speaks at the MBA Alumni Breakfast - April 2024.

X. Administration

Centenary College of Louisiana

President, Christopher L. Holoman
M.A., The University of Chicago
Ph.D., The University of Chicago

Vice President for Academic Affairs and Provost of the College, Karen Soul
B.A.S., University of Minnesota Duluth
M.Ed., University of Minnesota Duluth
Ph.D., University of Texas at Austin

Registrar, Lalita D. Rogers
B.A., Louisiana State University-Shreveport
M.Ed., University of New Orleans
M.S., Grand Canyon University
Ph.D., Jackson State University

Director of Financial Aid, Lynette Viskozki
B.S., Centenary College of Louisiana

Vice President for Finance and Administration, Robert S. Blue
B.S., The Citadel
M.S., Webster University

Controller, Monica Powell
A.B. Bossier Parish Community College
B.S. Northwestern State University

XI. Faculty

Graduate Business School Teaching Faculty

Mohammad Ali.....*Assistant Professor of Economics*
B.S., Lahore University of Management Sciences; M.A., Xiamen University, Ph.D., University of New Mexico.

Priyanka Chakraborty.....*Assistant Professor of Economics*
B.S., Presidency College; M.A., Jawaharlal Nehru University; Ph.D., Southern Methodist University.

Barbara J. Davis.....*William J. Atkins Dean of the Frost School of Business and Professor of Accounting and Finance*
B.S., M.B.A., Louisiana State University-Shreveport; D.B.A., Louisiana Tech University; C.P.A., C.I.A., C.G.M.A., C.F.A., C.T.P.

S. Maurice Hicks.....*Lecturer in Business*
B.A., Texas Christian University; J.D., Louisiana State University.

Lisa Johnson.....*Assistant Professor of Accounting*
B.A., M.B.A., Centenary College of Louisiana

Thomas Moran.....*Visiting Assistant Professor of Accounting*
B.S., M.B.A., Indiana University.

Michael "Tony" Pierce.....*Lecturer in Business*
B.S., East Texas Baptist University; M.B.A., Centenary College of Louisiana.

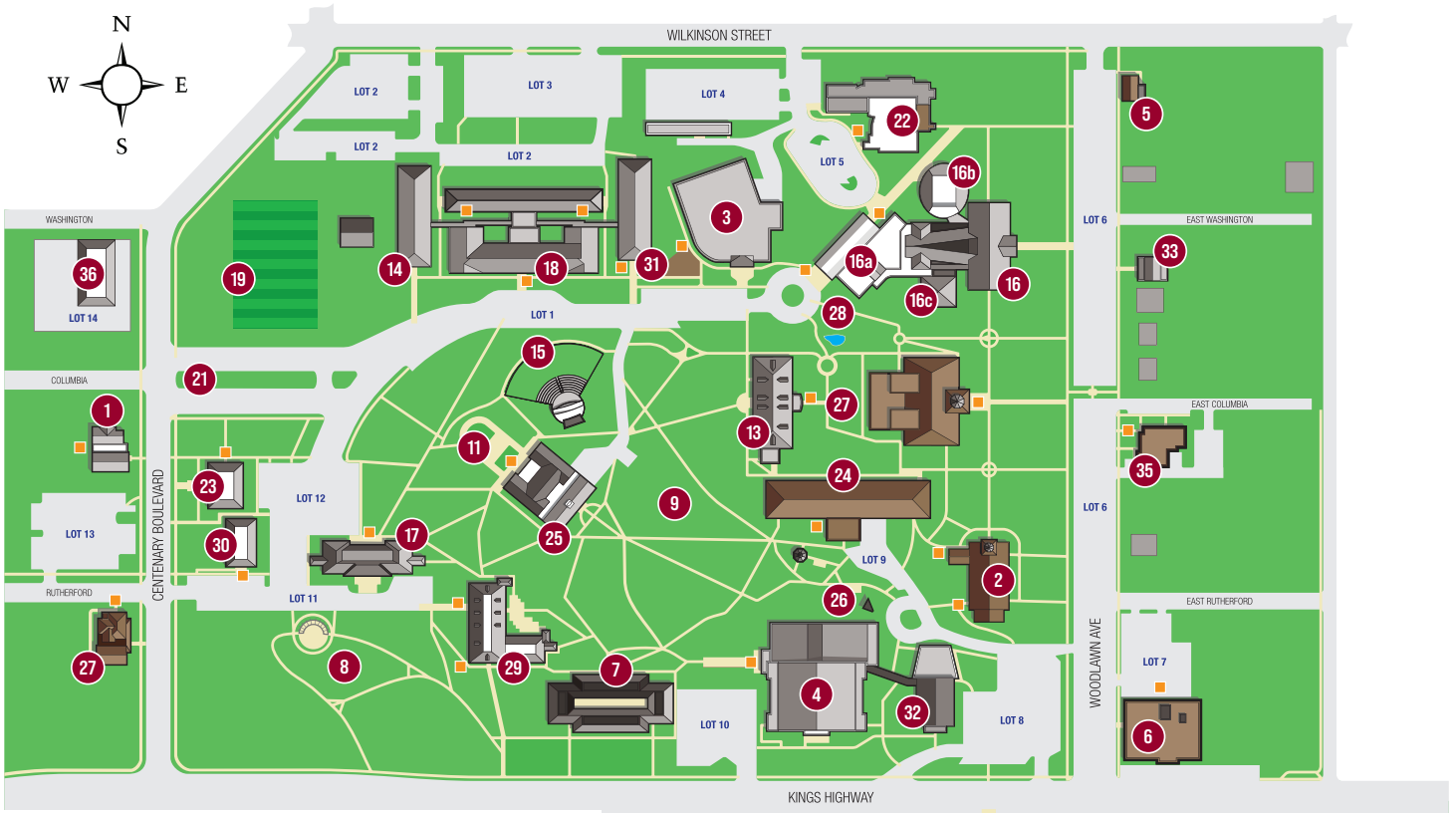
Kyle Ristig.....*Assistant Professor of Management*
B.S., Arkansas Tech University; M.A., M.B.A., D.B.A., Louisiana Tech University.

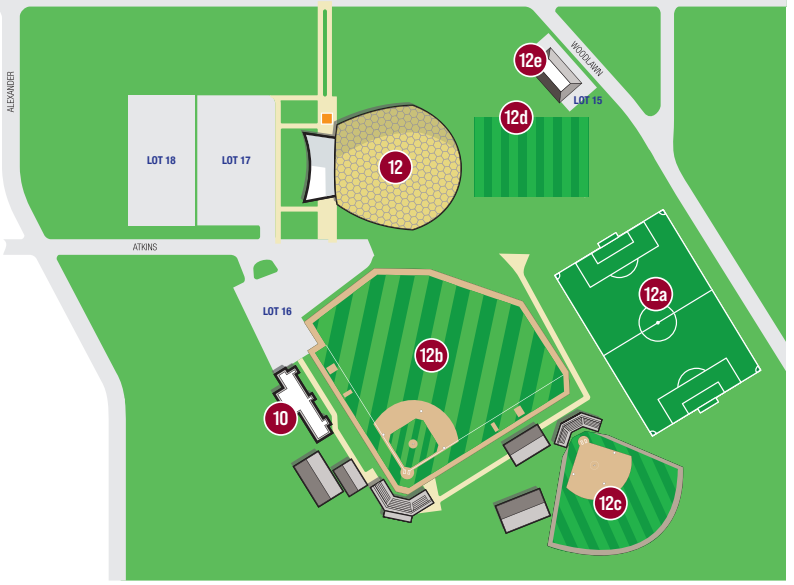
Scott Wysong.....*Lecturer in Business*
B.A., Vanderbilt University; M.B.A., Ph.D., University of Texas at Arlington.

Centenary COLLEGE OF LOUISIANA

CAMPUS MAP

2911 Centenary Boulevard · Shreveport, LA 71104
318.869.5011 · 800.234.4448 · centenary.edu





1. 2910 Building - Closed
2. Brown Chapel
3. Bynum Commons
   - Cafeteria
   - Whited Room
   - Audubon Room
   - Hardy Room
   - Centenary Room
4. Centenary Fitness Center
   - Gymnastics
   - Cross Country
   - Cheer and Dance
   - Swimming
   - Golf (Golf Performance Center)
   - Track and Field
   - Kinesiology
5. Canterbury House
6. Centenary Square
   - Public Safety (DPS)
   - Psychology
   - Physics
   - Geology
7. Cline Resident Hall
8. Crumley Garden
9. Ed Leuck Louisiana Academic Arboretum
10. Facilities Office and Baseball
11. Frost Gardens
12. Gold Dome
    - Athletic Administration
    - Sports Medicine/Athletic Training
    - Men's Basketball
    - Women's Basketball
    - Women's Volleyball
    - Outdoor Facilities and Field House
      - 12a. Mayo Soccer Field
      - 12a. Lacrosse
      - 12a. Football
      - 12b. Shehee Baseball Field
      - 12c. Softball Field
      - 12d. Practice Field
      - 12e. Field House
13. Hamilton Hall
    - Business Office
    - Payroll
    - Human Resources
    - Finance and Administration
    - Provost's Office
    - Asst. Provost of Institutional Research
    - Grants and Endowment Office
    - Alumni & Family Relations
    - Registrar's Office
    - President's Office
    - Development
14. Hardin Residence Hall
15. Hargrove Memorial Amphitheatre
16. Hurley Music Building
    - 16a. Anderson Choral
    - 16b. Feazel Instrumental Hall
    - 16c. Music Library
17. Jackson Hall
    - Foreign languages
    - English Department
    - Frost School of Business
    - Education Department
18. James Residence Hall
19. Jones-Rice Field
20. Magale Library
    - Information Technology (IT)
    - Learning Commons/Center for Teaching and Learning
    - Career Services
    - Global Engagement
    - Community/Civic Engagement
21. Main Entrance
22. Marjorie Lyons Playhouse
    - Theatre Department
23. Meadows Museum of Art
24. Mickle Hall
25. Moore Student Union (SUB)
    - Student Development and the Dean of Students Office
    - Student Leadership offices (Student Government Association, Centenary Activities Board, Conglomerate Student Newspaper, Pandora Arts Magazine, and Film Society)
    - Student Involvement (Orientation, Student Activities, and Student Organizations)
    - Student Conduct
    - Bookstore
    - Post Office
    - Randall's Cafe
    - Office of the Dean for Diversity, Equality, and Inclusion
    - Residence Life
26. Peavy Climbing Tower
27. The Quad
28. Riggs Plaza
29. Rotary Residence Hall Apartments
    - Health Services/Counseling (lower floor)
    - Christian Leadership Services (lower floor)
30. Sam Peters Building
    - Admission Office
    - Marketing & Communication
31. Sexton Residence Hall
32. Smith Building / Kilpatrick Auditorium
    - Chaplain
    - Christian Leadership Center
    - Religious Studies Dept.
    - Philosophy Dept.
    - Sociology Dept.
    - History/ Political Science Dept.
33. Symphony House
34. Turner Art Center
    - Art and Visual Studies Dept.
35. Wright Math Building
    - Math Department
36. 2800 Centenary Blvd.
    - Biology
    - Chemistry

■ = Wheelchair Accessible

LOT DETAILS

Lot 1	Student, Staff, and Visitor Parking
Lot 2	Student Parking
Lot 3	Student Parking
Lot 4	Any Decal
Lot 5	Student Parking
Lot 6	Any Decal
Lot 7	Any Decal
Lot 8	Student and Faculty Parking
Lot 9	Faculty Parking
Lot 10	Student Parking
Lot 11	Student Parking
Lot 12	Faculty and Student Parking
Lot 13	Any Decal
Lot 14	Any Decal and Marked Staff Spaces
Lot 15	Faculty, Staff and Visitors
Lot 16	Faculty, Staff and Visitors
Lot 17	Faculty, Staff and Visitors
Lot 18	Any Decal

Centenary
COLLEGE OF LOUISIANA